

FEBRUARY 8, 2024

LAS VEGAS, NEVADA

M RESORT · SPA · CASINO

WELCOME

TO *Ditka & Jaws*

CIGARS

WITH THE STARS

Proceeds Benefit



DITKAJAWSCIGARS.COM

DITKA & JAWS
CIGARS
WITH THE STARS

DITKA & JAWS CIGARS

WITH THE STARS

FEBRUARY 8, 2024 - 8 PM TO 12 AM

RESORT · SPA · CASINO LAS VEGAS, NEVADA

Red Carpet Entrance - Premium Open Bar - Hors d'oeuvres - Premium Cigars

**Join Brian Urlacher and Ron “Jaws” Jaworski,
along with NFL Legends for an evening of cigars,
camaraderie and Super Bowl anticipation!**

WOW your guests and enjoy a night out with friends at this spectacular once-in-a-lifetime event. This VIP Cigar Party is held exclusively at the host city of the Super Bowl – celebrating 14 years! At this intimate affair, you will have the opportunity to rub elbows with many football celebrities while supporting our two great charities – Ron Jaworski’s Jaws Youth Playbook and Mike Ditka’s Gridiron Greats.

Enclosed you will find a variety of partnership levels that offer VIP hospitality and unique ways to promote your brand in front of an elite audience.

We hope that you will join us as we kick off the BIG GAME WEEKEND in Las Vegas!



To see last year’s celebrity attendees, go to DitkaJawsCigars.com

TICKETS & PARTNERSHIP OPPORTUNITIES

Kick off the **BIG WEEKEND** with Brian Urlacher & Ron “Jaws” Jaworski while supporting two great causes!

Sponsorship Packages feature All Inclusive VIP Sponsor Tickets

- Access to VIP Celebrity / Sponsor line for faster entry
- Substantial savings off Individual Ticket Fees
- Premium Open Bar from 8 PM – 12 AM (featuring Don Julio, Crown Royal, Johnnie Walker, Ketel One & many more)
- Cigars from the Industry's Top Brands
- Food Stations featuring a variety of hors d'oeuvres
- Opportunity to mix and mingle with 200+ celebrities in attendance
- Commemorative VIP Credential with Lanyard
- Red Carpet Photo Opportunity



Proceeds from this event will benefit:



The Gridiron Greats Assistance Fund's (GGAF) mission is to assist dire need retired NFL players who were pioneers of the game and who have greatly contributed to the NFL's status as the most popular sport in America. The services include medical assistance, transportation costs for medical evaluations and surgeries, dental assistance, housing assistance, financial assistance for utilities, medication, and coordination of services for food and other day to day necessities. GridironGreats.org



Jaws Youth Playbook (JYP) focuses on a mission to improve the overall health and wellness of at-risk youth, primarily in the Greater Philadelphia Region. JYP does this by raising awareness and advocating for the access to safe play and healthy choices, and supporting programs providing positive youth health and wellness platforms. JYP focuses on three Pillars of: Environment (access to play and physical play spaces), Nutrition and Advocacy. JawsYouthPlaybook.org

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KAREN WRIGHT: 847.656.5487

TICKETS & PARTNERSHIP OPPORTUNITIES

HALL OF FAME PARTNER \$75,000

Corporate Recognition

- Category Exclusivity to your Company Brand
- Enhanced Corporate Recognition and Logo Visibility as a major sponsor
- Recognition from Jaws & Urlacher in pre-event clip on social media
- Featured in post-event highlight video for future marketing
- Special Recognition in National Press Release
- Prominent Exposure at the Red-Carpet Entrance with logo on Step & Repeat Backdrop
- Dedicated premium signage with your logo displayed throughout the cigar party
- On-site Activation space to showcase your brand and interact with VIP guests
- Two (2) Staff Working Credentials
- Option for company ad on digital screens at the event
- Opportunity to provide VIP item/gift with collateral to celebrities and guests (1,200)
- Logo featured on all VIP Sponsor and General Admission Tickets (1,200)
- Three (3) Digital Signs displayed on continuous loop throughout the event
- Inclusion in Ditka & Jaws Social Media Post on both charities' platforms
- Corporate Branding in email blasts to both charities' databases
- Sponsor Recognition on DitkaJawsCigars.com with logo linked to your website
- Brand Exposure with your logo on Ditka & Jaws Signage

Hospitality

- Seventy-Five (75) VIP Sponsor* Tickets
- Pre-Event Access to Meet & Greet with Ron Jaworski & Brian Urlacher for 10 guests
- Ten (10) Autographed Items by Jaws & Urlacher



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TICKETS & PARTNERSHIP OPPORTUNITIES

50/50 CHARITY PARTNER \$50,000



Corporate Recognition

- Official Sponsor of the 50/50 Raffle – Only One (1) Available!
- Company Name/Logo included in all collateral and mentions of the 50/50 Raffle
- Recognition on Stage when the 50/50 Raffle Winner is announced
- On-site Activation space to showcase your brand and interact with VIP guests
- Two (2) Staff Working Credentials
- Dedicated premium signage with your logo displayed throughout the cigar party
- Prominent Exposure at the Red-Carpet Entrance with logo on Step & Repeat Backdrop
- Opportunity to provide VIP item/gift with collateral to celebrities and guests (1,200)
- Logo featured on all VIP Sponsor and General Admission Credentials (1,200)
- Two (2) Digital Signs with logo on continuous loop throughout the event
- Inclusion in Ditka & Jaws Social Media Post on both charities' platforms
- Corporate Branding in email blasts to both charities' databases
- Sponsor Recognition on DitkaJawsCigars.com with logo linked to your website
- Brand Exposure with your logo on Ditka & Jaws Signage

Hospitality

- Fifty (50) VIP Sponsor* Tickets (Option to donate 50% of your VIP Sponsor Tickets back to the event as a tax-deductible donation to both charities)
- Pre-Event Access to Meet & Greet with Ron Jaworski & Brian Urlacher for four (4) guests
- Ten (10) Autographed Items by Jaws & Urlacher



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TICKETS & PARTNERSHIP OPPORTUNITIES

ALL-STAR PARTNER

\$35,000

- Forty (40) VIP Sponsor* Tickets
- Five (5) Autographed Items by Jaws & Urlacher
- Enhanced Corporate Recognition and Logo Visibility as a major sponsor
- On-site Activation space to showcase your brand and interact with VIP guests
- Two (2) Staff Working Credentials
- Dedicated premium signage with your logo displayed throughout the cigar party
- Prominent Exposure at the Red-Carpet Entrance with logo on Step & Repeat Backdrop
- Logo featured on all VIP Sponsor and General Admission Tickets (1,200)
- Two (2) Digital Signs displayed on continuous loop throughout the event
- Inclusion in Ditka & Jaws Social Media Post on both charities' platforms
- Corporate Branding in email blasts to both charities' databases
- Sponsor Recognition on DitkaJawsCigars.com with logo linked to your website
- Brand Exposure with your logo on Ditka & Jaws Signage



TOUCHDOWN PARTNER

\$25,000

- Thirty (30) VIP Sponsor* Tickets
- Enhanced Corporate Recognition and Logo Visibility as a major sponsor
- Dedicated premium signage with your logo displayed throughout the cigar party
- Logo featured on all VIP Sponsor and General Admission Tickets (1,200)
- Autographed Thank You Item from Jaws & Urlacher
- Two (2) Digital Signs with logo on continuous loop throughout the event
- Inclusion in Ditka & Jaws Social Media Post on both charities' platforms
- Corporate Branding in email blasts to both charities' databases
- Sponsor Recognition on DitkaJawsCigars.com with logo linked to your website
- Brand Exposure with your logo on Ditka & Jaws Signage



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TICKETS & PARTNERSHIP OPPORTUNITIES

PICK SIX PARTNER \$20,000

- Twenty-Five (25) VIP Sponsor* Tickets
- Enhanced Corporate Recognition and Logo Visibility as a major sponsor
- Featured in Banner on Stage
- Logo featured on all VIP Sponsor and General Admission Tickets (1,200)
- Autographed Thank You Item from Jaws & Urlacher
- Two (2) Digital Signs with logo on continuous loop throughout the event
- Inclusion in Ditka & Jaws Social Media Post on both charities' platforms
- Corporate Branding in email blasts to both charities' databases
- Sponsor Recognition on DitkaJaws.com with logo linked to your website
- Brand Exposure with your logo on Ditka & Jaws Signage

ENDZONE SPOTLIGHT \$15,000

- Four (4) VIP Sponsor* Tickets
- On-site Activation space to showcase your brand and interact with VIP guests
- Two (2) Staff Working Credentials
- Logo featured on all VIP Sponsor and General Admission Tickets (1,200)
- Autographed Thank You Item from Jaws & Urlacher
- Inclusion in Ditka & Jaws Social Media Post on both charities' platforms
- Corporate Branding in email blasts to both charities' databases
- One (1) Digital Sign with logo on continuous loop throughout the event
- Sponsor Recognition on DitkaJawsCigars.com with logo linked to your website
- Brand Exposure with your logo on Ditka & Jaws Signage

BLITZ \$10,000

- Fifteen (15) VIP Sponsor* Tickets
- Logo featured on all VIP Sponsor and General Admission Tickets (1,200)
- Inclusion in Ditka & Jaws Social Media Post on both charities' platforms
- Corporate Branding in email blasts to both charities' databases
- One (1) Digital Sign with logo on continuous loop throughout the event
- Sponsor Recognition on DitkaJawsCigars.com with logo linked to your website
- Brand Exposure with your logo on Ditka & Jaws Signage



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TICKETS & PARTNERSHIP OPPORTUNITIES

FIRST-DOWN PARTNER

\$5,000

- Eight (8) VIP Sponsor* Tickets
- Inclusion in Ditka & Jaws Social Media Post on both charities' platforms
- Corporate Branding in email blasts to both charities' databases
- One (1) Digital Sign displayed on continuous loop throughout the event
- Sponsor Recognition on DitkaJawsCigars.com with logo linked to your website
- Brand Exposure with your logo on Ditka & Jaws Signage

SPECIAL TEAMS PARTNER

\$3,500

- Six (6) VIP Sponsor* Tickets
- One (1) Digital Sign with logo on continuous loop throughout the event
- Sponsor Recognition on DitkaJawsCigars.com with logo linked to your website
- Brand Exposure with your logo on Ditka & Jaws Signage

KICK-OFF PARTNER

\$2,500

- Four (4) VIP Sponsor* Tickets
- One (1) Digital Sign with logo on continuous loop throughout the event
- Sponsor Recognition on DitkaJawsCigars.com with logo linked to your website
- Brand Exposure with your logo on Ditka & Jaws Signage



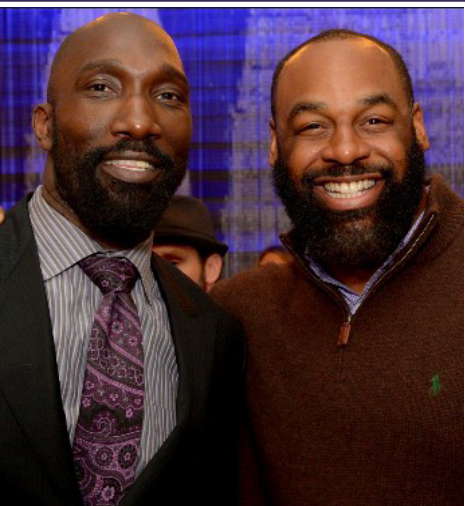
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