

DITKA & JAWS
CIGARS

WITH THE STARS

FEBRUARY 9, 2023
PHOENIX, ARIZONA

ARIZONA

Proceeds Benefit



DITKAJAWSCIGARS.COM



DITKA & JAWS CIGARS

WITH THE STARS

FEBRUARY 9, 2023 - 8 PM TO 12 AM
PHOENIX, ARIZONA

Red Carpet Entrance - Premium Open Bar - Hors d'oeuvres - Premium Cigars

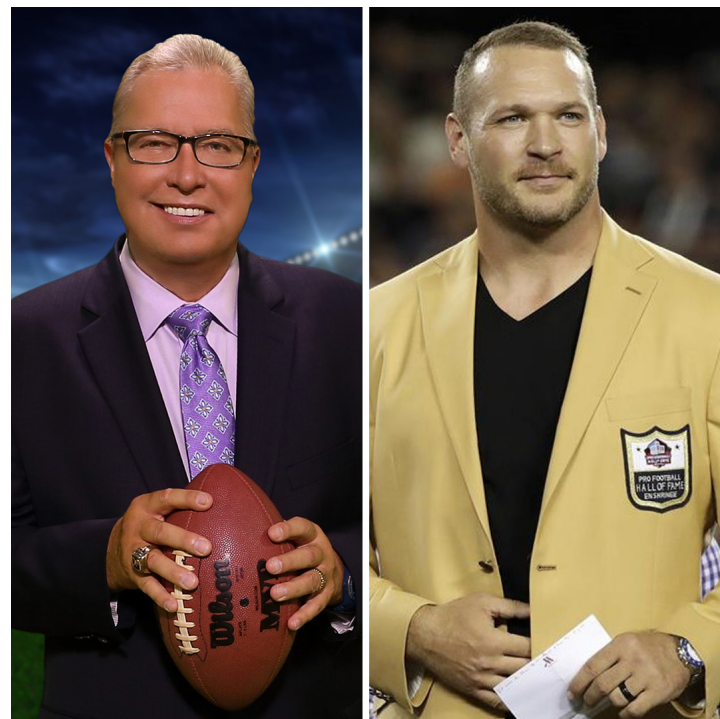
**Join Brian Urlacher and Ron “Jaws” Jaworski,
along with NFL Legends for an evening of cigars,
camaraderie and Super Bowl anticipation!**

WOW your guests and enjoy a night out with friends at this spectacular once-in-a-lifetime event. This VIP Cigar Party is held exclusively at the host city of the Super Bowl – celebrating 13 years! At this intimate affair, you will have the opportunity to rub elbows with many football celebrities while supporting our two great charities – Ron Jaworski’s Jaws Youth Playbook and Mike Ditka’s Gridiron Greats.

Enclosed you will find a variety of partnership levels that offer VIP hospitality and unique ways to promote your brand in front of an elite audience.

We hope that you will join us as we kick off the BIG GAME WEEKEND in Arizona!

To see last year’s celebrity attendees, go to DitkaJawsCigars.com



TICKETS & PARTNERSHIP OPPORTUNITIES

Kick off the **BIG WEEKEND** with Brian Urlacher & Ron “Jaws” Jaworski while supporting two great causes!

All Sponsorship Packages include a significant donation back to Jaws Youth Playbook building new playgrounds and safe play spaces for underserved children AND Gridiron Greats Assistance Fund helping retired NFL players in need of medical and financial assistance.

VIP Sponsor Tickets Include:

- Access to VIP Celebrity / Sponsor line for faster entry
- Substantial savings off Individual Ticket Fees
- Premium Open Bar from 8 PM – 12 AM (featuring Don Julio, Crown Royal, Johnnie Walker, Ketel One & many more)
- Cigars from the Industry's Top Brands
- Food Stations featuring a variety of hors d'oeuvres
- Opportunity to mix and mingle with 200+ celebrities in attendance
- Commemorative VIP Credential with Lanyard
- Red Carpet Photo Opportunity



Proceeds from this event will benefit:



The Gridiron Greats Assistance Fund's (GGAF) mission is to assist dire need retired NFL players who were pioneers of the game and who have greatly contributed to the NFL's status as the most popular sport in America. The services include medical assistance, transportation costs for medical evaluations and surgeries, dental assistance, housing assistance, financial assistance for utilities, medication, and coordination of services for food and other day to day necessities. GridironGreats.org



Jaws Youth Playbook (JYP) focuses on a mission to improve the overall health and wellness of at-risk youth, primarily in the Greater Philadelphia Region. JYP does this by raising awareness and advocating for the access to safe play and healthy choices, and supporting programs providing positive youth health and wellness platforms. JYP focuses on three Pillars of: Environment (access to play and physical play spaces), Nutrition and Advocacy. JawsYouthPlaybook.org

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DITKA & JAW'S
CIGARS
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February 9, 2023

CORINNE KOLESINSKAS: 856.848.4437
KAREN WRIGHT: 847.656.5487

TICKETS & PARTNERSHIP OPPORTUNITIES

MVP TITLE PARTNER

\$100,000



Corporate Recognition

- Exclusive Title Sponsor of the Ditka & Jaws Cigars with the Stars Party at the Super Bowl in Arizona on Thursday, February 9, 2023
- Corporate Logo co-branded with Ditka & Jaws Logo on all collateral and promotion leading up to the event
- Corporate Name built into all instances of the Written Event Name
- Category Exclusivity to your Company Brand
- Solo Marketing Opportunities (including exclusive eblast offer to both charities' subscriber lists, social post to Ron Jaworski's followers GGAF followers, digital ad placement on DitkaJaws.com & more)
- Recognition from Jaws & Urlacher in pre-event video
- Signage exclusive to the Title Sponsor displayed throughout the event
- Heavily featured in post-event highlight video
- Opportunity to include an item in the gift bags co-branded with your logo (1,000)
- Title Sponsorship Recognition in National Press Release & Media Alerts
- Prominent Exposure at the Red-Carpet Entrance with logo on Step & Repeat Backdrop
- Exclusive Title Sponsorship Award presented by Ron Jaworski & Brian Urlacher

- Speaking Opportunity on stage at the event
- Special Announcements throughout the event
- Display Ad on video screens at the event
- Two (2) On-site Activation spaces to interact with guests and distribute promotional materials
- Four (4) Staff Working Credentials
- Four (4) Digital Signs displayed on continuous loop throughout the event
- Corporate Branding on all VIP Sponsor and General Admission Tickets (1,000)
- Title Sponsor Recognition, Email Blasts to both charities' subscriber lists, DitkaJaws.com with logo linked to your website, Social Media Posts on both charities' platforms
- Brand Exposure with your logo on Ditka & Jaws signage



Hospitality

- **One Hundred (100) VIP Sponsor* Tickets**
- Pre-Event Access to Meet & Greet with Ron Jaworski & Brian Urlacher for 15 guests
- Guaranteed VIP Seating Area
- Premium Gift Autographed by Celebrities in Attendance
- Fifteen (15) Ditka & Jaws Shirts
- Fifteen (15) Ditka & Jaws Baseball Caps
- Fifteen (15) Autographed Items by Jaws & Urlacher



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TICKETS & PARTNERSHIP OPPORTUNITIES

HALL OF FAME PARTNER

\$75,000

Corporate Recognition

- Category Exclusivity to your Company Brand
- Enhanced Corporate Recognition and Logo Visibility as a major sponsor
- Recognition from Jaws & Urlacher in pre-event clip on social media
- Featured in post-event highlight video for future marketing
- Special Recognition in National Press Release
- Prominent Exposure at the Red-Carpet Entrance with logo on Step & Repeat Backdrop
- Dedicated premium signage with your logo displayed throughout the cigar party
- On-site Activation space to showcase your brand and interact with VIP guests
- Two (2) Staff Working Credentials
- Option for company ad on digital screens at the event
- Opportunity to provide VIP item/gift with collateral to celebrities and guests (1,000)
- Logo featured on all VIP Sponsor and General Admission Tickets (1,000)
- Three (3) Digital Signs displayed on continuous loop throughout the event
- Inclusion in Ditka & Jaws Social Media Post on both charities' platforms
- Corporate Branding in email blasts to both charities' databases
- Sponsor Recognition on DitkaJaws.com with logo linked to your website
- Brand Exposure with your logo on Ditka & Jaws Signage

Hospitality

- Seventy-Five (75) VIP Sponsor* Tickets
- Pre-Event Access to Meet & Greet with Ron Jaworski & Brian Urlacher for 10 guests
- Ten (10) Autographed Items by Jaws & Urlacher



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TICKETS & PARTNERSHIP OPPORTUNITIES

50/50 CHARITY PARTNER \$50,000



Corporate Recognition

- Official Sponsor of the 50/50 Raffle – Only One (1) Available!
- Company Name/Logo included in all collateral and mentions of the 50/50 Raffle
- Recognition on Stage when the 50/50 Raffle Winner is announced
- On-site Activation space to showcase your brand and interact with VIP guests
- Two (2) Staff Working Credentials
- Dedicated premium signage with your logo displayed throughout the cigar party
- Prominent Exposure at the Red-Carpet Entrance with logo on Step & Repeat Backdrop
- Opportunity to provide VIP item/gift with collateral to celebrities and guests
- Logo featured on all VIP Sponsor and General Admission Credentials (1,000)
- Two (2) Digital Signs with logo on continuous loop throughout the event
- Inclusion in Ditka & Jaws Social Media Post on both charities' platforms
- Corporate Branding in email blasts to both charities' databases
- Sponsor Recognition on DitkaJaws.com with logo linked to your website
- Brand Exposure with your logo on Ditka & Jaws Signage

Hospitality

- Fifty (50) VIP Sponsor* Tickets (Option to donate 50% of your VIP Sponsor Tickets back to the event as a tax-deductible donation to both charities)
- Pre-Event Access to Meet & Greet with Ron Jaworski & Brian Urlacher for four (4) guests
- Ten (10) Autographed Items by Jaws & Urlacher



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TICKETS & PARTNERSHIP OPPORTUNITIES

ALL-STAR PARTNER \$35,000

- Forty (40) VIP Sponsor* Tickets
- Five (5) Autographed Items by Jaws & Urlacher • Enhanced Corporate Recognition and Logo Visibility as a major sponsor
- On-site Activation space to showcase your brand and interact with VIP guests
- Two (2) Staff Working Credentials
- Dedicated premium signage with your logo displayed throughout the cigar party
- Prominent Exposure at the Red-Carpet Entrance with logo on Step & Repeat Backdrop
- Ability to include product or marketing collateral in gift bags (provided by sponsor)
- Logo featured on all VIP Sponsor and General Admission Tickets (1,000)
- Two (2) Digital Signs displayed on continuous loop throughout the event
- Inclusion in Ditka & Jaws Social Media Post on both charities' platforms
- Corporate Branding in email blasts to both charities' databases
- Sponsor Recognition on DitkaJaws.com with logo linked to your website
- Brand Exposure with your logo on Ditka & Jaws Signage



TOUCHDOWN PARTNER \$25,000

- Thirty (30) VIP Sponsor* Tickets
- Enhanced Corporate Recognition and Logo Visibility as a major sponsor
- Dedicated premium signage with your logo displayed throughout the cigar party
- Ability to include product or marketing collateral in gift bags (provided by sponsor)
- Logo featured on all VIP Sponsor and General Admission Tickets (1,000)
- Autographed Thank You Item from Jaws & Urlacher
- Two (2) Digital Signs with logo on continuous loop throughout the event
- Inclusion in Ditka & Jaws Social Media Post on both charities' platforms
- Corporate Branding in email blasts to both charities' databases
- Sponsor Recognition on DitkaJaws.com with logo linked to your website
- Brand Exposure with your logo on Ditka & Jaws Signage



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TICKETS & PARTNERSHIP OPPORTUNITIES

PICK SIX PARTNER \$20,000

- Twenty-Five (25) VIP Sponsor* Tickets
- Enhanced Corporate Recognition and Logo Visibility as a major sponsor
- Exclusive Company Banner on Stage
- Ability to include product or marketing collateral in gift bags (provided by sponsor)
- Logo featured on all VIP Sponsor and General Admission Tickets (1,000)
- Autographed Thank You Item from Jaws & Urlacher
- Two (2) Digital Signs with logo on continuous loop throughout the event
- Inclusion in Ditka & Jaws Social Media Post on both charities' platforms
- Corporate Branding in email blasts to both charities' databases
- Sponsor Recognition on DitkaJaws.com with logo linked to your website
- Brand Exposure with your logo on Ditka & Jaws Signage

ENDZONE SPOTLIGHT \$15,000

- Four (4) VIP Sponsor* Tickets
- On-site Activation space to showcase your brand and interact with VIP guests
- Two (2) Staff Working Credentials
- Logo featured on all VIP Sponsor and General Admission Tickets (1,000)
- Autographed Thank You Item from Jaws & Urlacher
- Inclusion in Ditka & Jaws Social Media Post on both charities' platforms
- Corporate Branding in email blasts to both charities' databases
- One (1) Digital Sign with logo on continuous loop throughout the event
- Sponsor Recognition on DitkaJaws.com with logo linked to your website
- Brand Exposure with your logo on Ditka & Jaws Signage



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TICKETS & PARTNERSHIP OPPORTUNITIES

GIFT BAG SPONSOR

\$10,000



- Six (6) VIP Sponsor* Tickets
- Logo placement on gift bags distributed to all guests (1,000)
- Ability to include product or marketing collateral in gift bags (provided by sponsor)
- Exclusive Signage at the gift bag area
- Two (2) Staff Working Credentials
- Inclusion in Ditka & Jaws Social Media Post on both charities' platforms
- Corporate Branding in email blasts to both charities' databases
- One (1) Digital Sign with logo on continuous loop throughout the event
- Sponsor Recognition on DitkaJaws.com with logo linked to your website
- Brand Exposure with your logo on Ditka & Jaws Signage



BLITZ

\$10,000

- Fifteen (15) VIP Sponsor* Tickets
- Logo featured on all VIP Sponsor and General Admission Tickets (1,000)
- Inclusion in Ditka & Jaws Social Media Post on both charities' platforms
- Corporate Branding in email blasts to both charities' databases
- One (1) Digital Sign with logo on continuous loop throughout the event
- Sponsor Recognition on DitkaJaws.com with logo linked to your website
- Brand Exposure with your logo on Ditka & Jaws Signage



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TICKETS & PARTNERSHIP OPPORTUNITIES

HUMIDOR SPONSOR

\$10,000



- Six (6) VIP Sponsor* Tickets
- Logo placement on travel humidors (quantity-1,000 provided by sponsor)
- Opportunity for a display of product at the event
- Two (2) Staff Workings Credentials
- Inclusion in Ditka & Jaws Social Media Post on both charities' platforms
- Corporate Branding in email blasts to both charities' databases
- One (1) Digital Sign with logo on rotating loop throughout the event
- Sponsor Recognition on DitkaJaws.com with logo linked to your website
- Brand Exposure with your logo on Ditka & Jaws Signage



RED CARPET PHOTO

\$7,500



- Four (4) VIP Sponsor* Tickets
- Logo placement on photo keepsake given to all Red-Carpet guest (both physical photo keepsake and digital copy via text msg.)
- Branding on both charities' photo album website
- Exclusive Signage at the Red-Carpet Photo Area
- Inclusion in Ditka & Jaws Social Media Post on both charities' platforms
- Corporate Branding in email blasts to both charities' databases
- One (1) Digital Sign with logo on continuous loop throughout the event
- Sponsor Recognition on DitkaJaws.com with logo linked to your website
- Brand Exposure with your logo on Ditka & Jaws Signage



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TICKETS & PARTNERSHIP OPPORTUNITIES

SILENT AUCTION PARTNER

\$7,500

- Four (4) VIP Sponsor* Tickets
- Company Branding on Auction technology (Give Smart Mobile Bidding) through the entire two-week duration of the Silent Auction
- Company Name inclusion in all mentions of the Silent Auction in digital & printed marketing materials
- Featured Sponsor in all Silent Auction e-blasts to both charities' databases
- Exclusive Signage at the Silent Auction Display
- Special onsite announcements
- Branding on all Silent Auction Table Tents for each item displayed
- Inclusion in Ditka & Jaws Social Media Post on both charities' platforms
- Corporate Branding in email blasts to both charities' databases
- One (1) Digital Sign with logo on continuous loop throughout the event
- Sponsor Recognition on DitkaJaws.com with logo linked to your website
- Brand Exposure with your logo on Ditka & Jaws Signage



FIRST-DOWN PARTNER

\$5,000

- Eight (8) VIP Sponsor* Tickets
- Inclusion in Ditka & Jaws Social Media Post on both charities' platforms
- Corporate Branding in email blasts to both charities' databases
- One (1) Digital Sign displayed on continuous loop throughout the event
- Sponsor Recognition on DitkaJaws.com with logo linked to your website
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TICKETS & PARTNERSHIP OPPORTUNITIES

SPECIAL TEAMS PARTNER

\$3,500

- Six (6) VIP Sponsor* Tickets
- One (1) Digital Sign with logo on continuous loop throughout the event
- Sponsor Recognition on DitkaJaws.com with logo linked to your website
- Brand Exposure with your logo on Ditka & Jaws Signage

KICK-OFF PARTNER

\$2,500

- Four (4) VIP Sponsor* Tickets
- One (1) Digital Sign with logo on continuous loop throughout the event
- Sponsor Recognition on DitkaJaws.com with logo linked to your website
- Brand Exposure with your logo on Ditka & Jaws Signage

WARM-UP PARTNER

\$1,000

- One (1) Digital Sign with logo on continuous loop throughout the event
- Sponsor Recognition on DitkaJaws.com with logo linked to your website
- Brand Exposure with your logo on Ditka & Jaws Signage



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